



Co-funded by
the European Union



GREEN BUSINESS PLANS



EYE TO
A GREENER
FUTURE



DRAMA CHAMBER- LAB 40
1 EPAL DRAMAS

2023-2-EL01-KA210-SCH-000178297



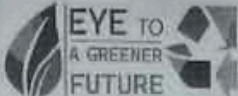
Erasmus+



"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the State Scholarships Foundation (IKY). Neither the European Union nor the granting authority can be held responsible for them."

1ST BUSINESS PLAN



 ΕΠΙΜΕΛΗΤΗΡΙΟ ΔΡΑΜΑΣ 

BUSINESS PLAN

EXECUTIVE SUMMARY
The company is about a smart soil fertilization sensor machine. The aim is to help farmers use the correct amount of fertilizer by analyzing soil conditions. Our machine increases productivity, reduces waste, and protects the environment. The company focuses on technology and innovation in agriculture.

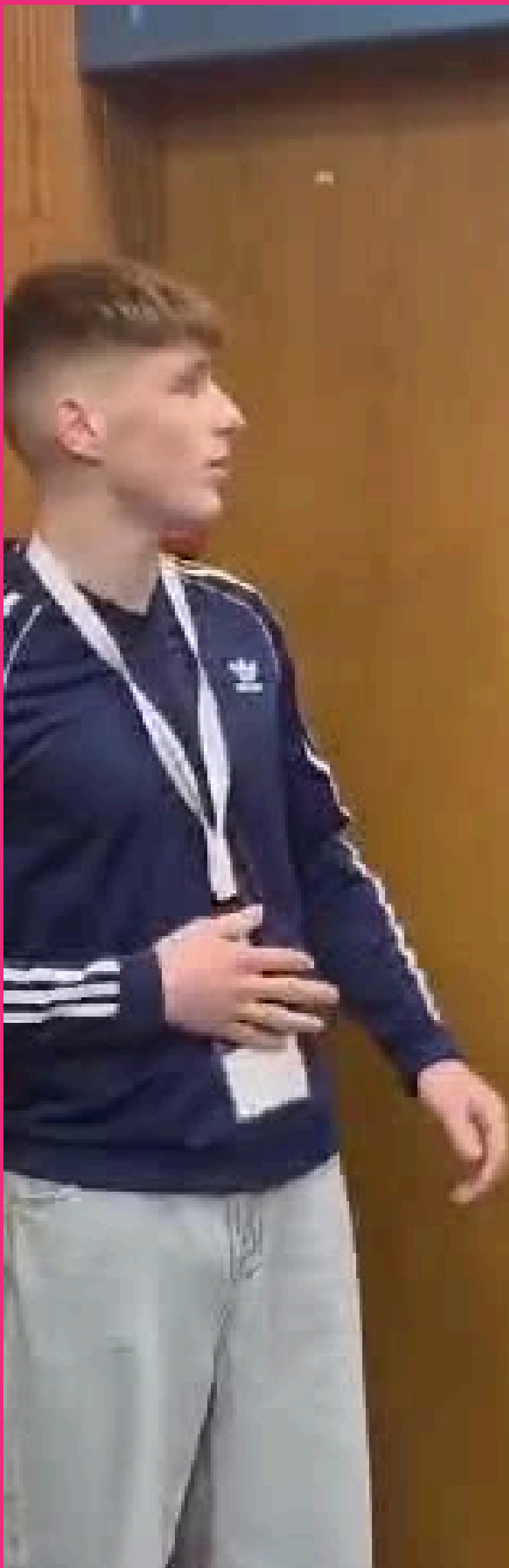
COMPANY DESCRIPTION
Product: SOIL FERTILIZATION SENSOR MACHINE
Company: FER-TECH - TECHNICAL COMPANY

PRODUCTS AND SERVICES	
SOIL FERTILIZATION SENSOR MACHINE + SPARE PARTS	AFTER SALE SERVICES CONSULTATION MAPPIKO SOIL

MANAGEMENT TEAM

```
graph TD
    CEO[CEO] --- Mkt[MARKETING TEAM]
    CEO --- HR[HR TEAM]
    CEO --- LOG[LOGISTICS]
    CEO --- SUPER[SUPERVISOR TEAM]
    CEO --- SUPP[SUPPORT TEAM]
    SUPER --- RES[RESEARCH TEAM]
```

MARKETING ANALYSIS	FINANCIAL PLAN	OPERATIONAL PLAN
Direct sale to companies collaborations Social media advertising others Television Advertisements Influencers Universities <u>SOLUTION</u> PRECISION FERTILIZATION ↓ SAVING OVER FERTILIZATION ZERO WASTE	Investors EU Funding Loans from banks Contract agreement State Fund Staff costs supported by state funds	- Research to develop the technology - Making the product plan/design - Get funds for the product - Complete product - Product test testing



BUSINESS PLAN

EXECUTIVE SUMMARY

The business is a new venture that will provide a service to the community. It is a small business that will be run by a single person. The business will be located in the town of [location]. The business will be open from [hours]. The business will be open from [hours]. The business will be open from [hours].

COMPETITION

The business will be competing with [competitors]. The business will be competing with [competitors]. The business will be competing with [competitors].

MARKETING STRATEGY

The business will be using a variety of marketing strategies to attract customers. These strategies include [strategies]. These strategies include [strategies]. These strategies include [strategies].

FINANCIAL PROJECTIONS

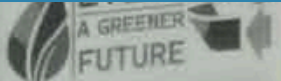
The business will be using a variety of financial projections to estimate its future success. These projections include [projections]. These projections include [projections]. These projections include [projections].

CONCLUSION

The business is a viable and profitable venture that will provide a service to the community. It is a small business that will be run by a single person. The business will be located in the town of [location]. The business will be open from [hours]. The business will be open from [hours]. The business will be open from [hours].

2ND BUSINESS PLAN



 **BUSINESS PLAN** 

EXECUTIVE SUMMARY
At EcoMove we provide an eco-friendly way of transfer in the city of Drama, we try to provide a greener lifestyle to the citizens of the town, by helping them to adopt sustainable ~~we~~ thinking when it comes to their transfer. Additionally, EcoMove provides on demand services to improve accessibility to rural areas.

COMPANY DESCRIPTION
EcoMove: our mission is change the regular way of transfer and make Drama a "zero emissions" ~~to~~ move on demand.

PRODUCTS AND SERVICES

• BUS fleet	• Transfer services
• EcoMove app	• Cover all municipal routes.

MANAGEMENT TEAM
Our team consists of young entrepreneurs with a background in environmental engineering, business management, marketing, analytics, ~~and~~ civil engineering and urban planners.

MARKETING ANALYSIS
Our target market is:
• Intercity bus of Drama
• The students of the municipality
• Drama citizens
• ~~People~~ People with special needs

FINANCIAL PLAN
Our startup costs are low and we focus on eco-friendly way of transfer. Revenue will come from tickets, subscriptions, government contracts, ~~and~~ advertising and ESG funding.

OPERATIONAL PLAN

Phase 1: (6 months)
Set up
Phase 2: (6 months)
Pilot Launch
Phase 3: (1 year)
Optimization
Phase 4: (2 years)
Expansion
Phase 5: (3 years)
Diversification





3RD BUSINESS PLAN



ΕΠΙΜΕΛΗΤΗΡΙΟ ΔΡΑΜΑΣ

BUSINESS PLAN

EYE TO A GREENER FUTURE

EXECUTIVE SUMMARY

MUSEC&HJO is a company that special in musical instruments that are made from recycled materials. We provide eco-friendly instruments which are made only from recycled and waste materials. Such as wood, bronze, copper, plastic, aluminum etc.

Play music while helping the environment

COMPANY DESCRIPTION

Our mission is to ~~produce~~ connect music with the environment. While ~~producing~~ producing high quality instrument on natural materials therefore in competitive prices.

PRODUCTS AND SERVICES

- Instruments: Classical Piano, Guitar, Violin etc.
- Separate parts: Strings, Picks, bows, amplifiers, speakers, knobs
- Exclusive lessons
- One year guarantee
- Service
- Workshop
- Rental

MANAGEMENT TEAM

CEO

Dev. Team: Product Manager, Marketing Manager, Sales Manager, HR Manager, Finance Manager

Marketing: Marketing Manager, Sales Manager, HR Manager, Finance Manager

MARKETING ANALYSIS

- Social media
- Website
- Promotional activities: Instrument testing in local bars, markets, pop-up music events and influencers
- Sponsorships in major events

FINANCIAL PLAN

- Investors
- Capital
- Loan
- Sponsors
- Contract agreement for two universities
- EU-state Funds
- University agreement
- make use of chambers incubator

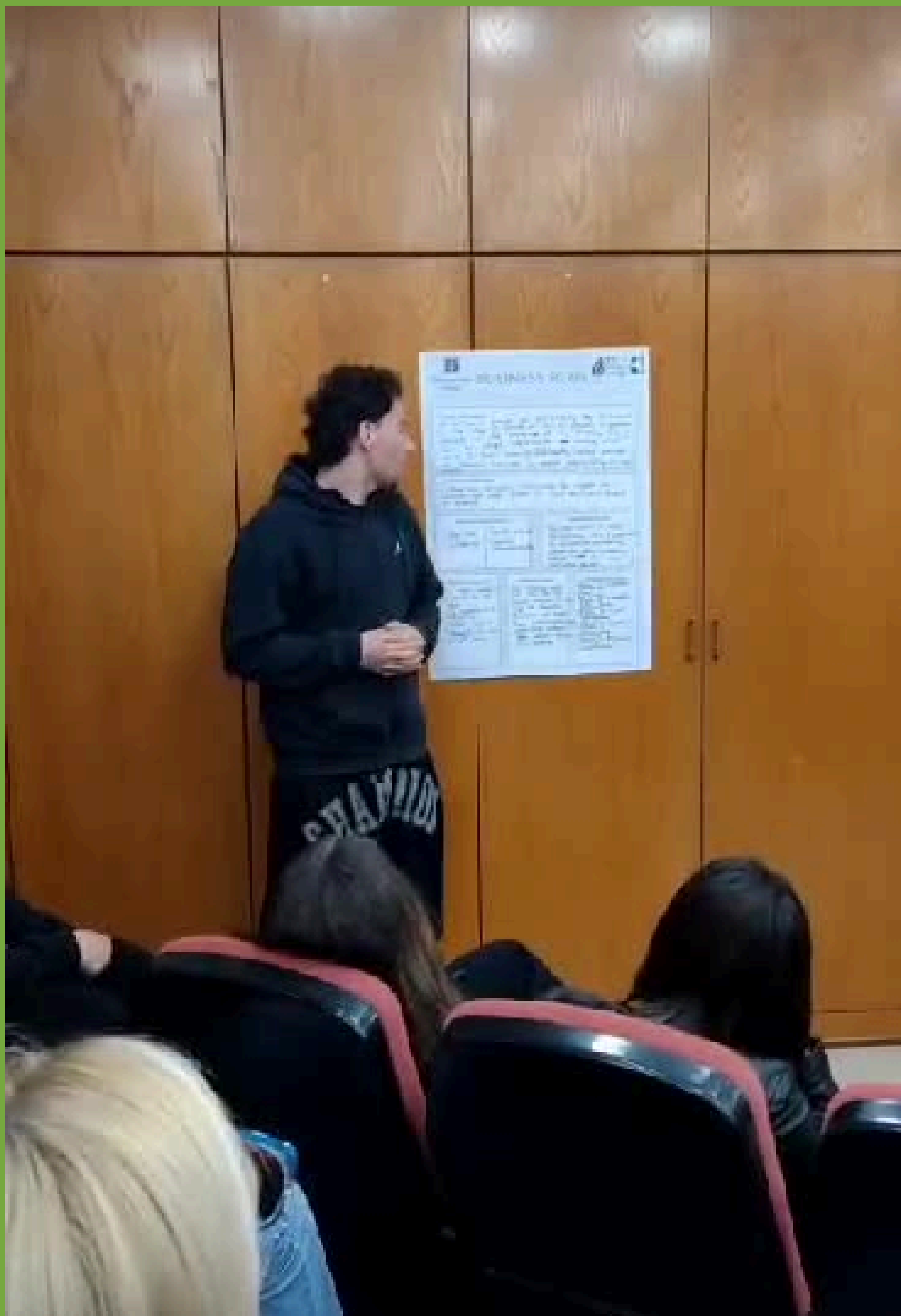
OPERATIONAL PLAN

1. Research (Green Solutions)
2. University agreement
3. Test product dev.
4. Sample collection
5. Market launch launch
6. Commissioning
7. Market feedback
8. Development
9. Upscale production
10. Mass production
11. Sell to investors



**EYE TO
A GREENER
FUTURE**





THANK YOU!!!



2023-2-EL01-KA210-SCH-000178297

Drama Chamber - Lab 40 1 EPAL Dramas



Erasmus+



"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the State Scholarships Foundation (IKY). Neither the European Union nor the granting authority can be held responsible for them."